

IDEA KILLER

B I N G O

But...	We've already tried that before.	It'll never fly.	Let me play devil's advocate here...	Let's not go off on a tangent.
You're setting yourself up for failure.	Sure it will...	In THIS economy?	Do you think we're made of money?	That's not a high priority right now.
Have you really thought about the implications?	That won't work because...	FREE	The only problem with that is...	Run an ROI, and get back to us.
Is this in line with our strategy?	The front line will never go for it.	You're kidding... right?	Yes, but...	Does anyone really care about that?
What you are really saying...	If it ain't broke...	Sure, in theory... but you don't think it'll really work	But how much is this idea worth?	Do we really have the resources for this?

Pause Before You Pounce.

Say "Yes" To An Idea First... See Where It Goes, Then Evaluate.

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